CHAD BARBEE

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PROFILE

Experienced web developer with extensive programming and graphic skills. Analytical and industrious individual with proven expertise in both frontend and backend web development. Demonstrates sound business judgments, decisiveness, and good communication skills at a consistently high level of performance in a variety of progressively responsible and challenging assignments.

EXPERIENCE

Wordpress Developer, National Board of Public Health Examiners (NBPHE); Washington, DC — 2024-Present

nbphe.org (new site launched 6/24/24)

- Created site page mock-ups using Figma. Designed a new custom WordPress theme based on the need and desire to add additional functionality to the site. Redesigned both front-end and back-end services to better accommodate the need to self-maintain and to better serve user needs. This project included multiple custom post-types and custom fields, as well as, custom templates. I also completed a site migration to a new hosting service, WP Engine, while ensuring all media files and SEO remained intact. Created multiple working environments for clients to use, including a staging site for new development previews and a full copy of the original site. This ensured the client could easily access preexisting content/pages after launching the new site. Implemented SEO best-practices to provide superior search ranking and optimal speed performance. Connected to existing content via API to incorporate CiviCRM data render on the site.

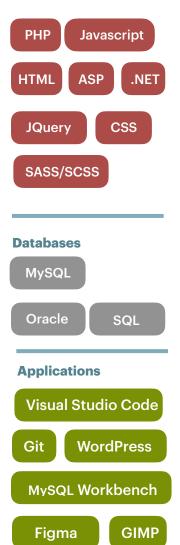
Wordpress Developer, Idea Marketing Group; Chicago, IL – 2023-2024 ideamktg.com

- -Providing development support for greater than 200 clients, including <u>Carmex</u>, and <u>Hamburger Helper</u>. Assisting clients with new feature requests, site optimization (SEO), troubleshooting, and code debugging.
- Working with a wide variety of WordPress plugins, themes, and fully customized code-bases. Duties include WooCommerce maintenance and customization.

Web Developer, Capitol Information Group; Falls Church, VA — 2007-2022 capinfogroup.com

- Developed and maintained a suite (approx. 20-30) of websites for both

Languages



Postman

Retool

subscription fulfillment and lead generation. All sites were built using the WordPress platform. Customization of themes and creation of client specific plugins were part of these projects. Backend development and maintenance for these sites used MySQL, as well as, AJAX requests with JSON data. Some sites used Composer as a dependency manager. All web projects used Git as a version control hosted on GitHub.

- Collaborated with our team to create and maintain an internal API for disseminating data to various systems built on a Laravel/Blade framework.
- Built and maintained a web-based application for customer service representatives to view and manipulate customer and subscriber data.
- Produced a system of email templates and tools that allowed the marketing department to query editorial data to merge content for email broadcasts.

Web Developer, Selling Power Magazine; Fredericksburg, VA – 2004-2007 sellingpower.com

- Performed general web site updates and maintenance.
- Managed newsletter and opt-in email lists using SQL and Microsoft Server
- Published and broadcast 10 monthly e-newsletters using a 3rd party desktop email marketing software.
- Created and maintained e-commerce products via web-based ASP interface.

CD Developer, Hampton Roads Naval Museum – 2002-2003

Provided services to produce an interactive CD for distribution to visitors. Used HTML and Javascript to develop interactive webpage for credits portion of the CD. Used Photoshop to produce CD cover design and artwork.

Pharmacy Technician — 1999-2004; Health Information Management Assistant — 1997-1999; Kaiser Permanente, Reston, VA

Provided phone support to 75-100 clients per day. Updated and maintained a client database of approximately 30,000 records. Worked well independently and as part of a team to quickly troubleshoot and resolve patient issues. Interacted with a diverse range of stakeholders, including clients, physicians, medical assistants, and several departments within the region.

EDUCATION

The Chubb Institute, Reston, VA — Diploma in Web-Development & Business Programming, 2003 Northern Virginia Community College, Manassas, VA — Associates Degree in

General Studies, 1996 Virginia Commonwealth University, Richmond, VA — 1994-1995

SKILLS

Creativity. Problem-Solving. Effective Communication. Teamwork. Adaptability. Willingness to learn.

PORTFOLIO - <u>chadbarbee.com/portfolio</u> (Customized WP themes with custom plugins)

<u>nbphe.org</u> (Custom Wordpress Theme Launching 6/30/24) - Dev site is <u>nbphe.wpenginepowered.com</u>

<u>chadbarbee.com</u> (Wordpress with customization) <u>chadbarbee.com/resume/bootstrap-sample/</u> (Bootstrap demonstration) <u>chadbarbee.com/resume/responsive-sample/</u> (Responsive front-end, PSD into site)

GitHub Projects

github.com/cbarbee-git/sample-wp-child-theme (Wordpress Child theme) github.com/cbarbee-git/sample-wp-plugin (Wordpress plugin build) github.com/cbarbee-git/sample-wp-plugin-external-api (Wordpress with external API connection) github.com/cbarbee-git/movie-management-system (PHP OOP project with RDBS included)